

FOR IMMEDIATE RELEASE
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BIGfrontier Communications Group

BIGfrontier Breakfast Series awarded top honors at BMA's Tower Awards

Chicago, IL – April 20, 2004 – BIGfrontier Communications Group received a silver, the top honor awarded in the category of Public Relations: Special Events, at the Chicago Business Marketing Associations' 2003 Tower Awards. The award was given for BIGfrontier's BIG Idea Breakfast Series. Edelman Public Relations received a bronze in the same category.

Established in 2002, The BIG Idea Breakfast Series has played host to many of the country's premier business, marketing and technology thought leaders; guests have included Economist Lester Thurow (Fortune Favors the Bold), Al; & Laura Ries (The Fall of Advertising and the Rise of PR) and Northwestern's own Dr. Don Schultz (Brand Babble). Event sponsors have included Baker & McKenzie, Mobium Creative Group, Acquity Group, Hill & Knowlton, DuoConsulting, Anet,

Douglas Atkin, author of The Culting of Brands, will appear at the June 24, 2004 BIG Idea Breakfast. Registration for these breakfasts is always free and is conducted through website: www.bigfrontier.org

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About BIGfrontier Communications Group

BIGfrontier Communications Group is one of the Midwest's only true buzz marketing companies. Our award winning method involves a unique combination of traditional and non traditional approaches to disseminating creative and compelling messages to audiences that are important to our clients. Our clientele includes nPhase, VelociTel, Mobium Creative Group, Concourse Communications and the Acquity Group, among others. BIGfrontier also produces the BIG Idea Breakfast events and the Midnight Missive Newsletter. www.bigfrontier.org